

# Ana Luisa Rodriguez

Chief Graphic Designer

● BOCA RATON, 33428, UNITED STATES

## Employment history

Founder at Menta Creativa Design Studio, Caracas February 2007 – June 2015

Graphic Design Studio. Branding and Corporate Image.

Founder at Estadeboda.com, Caracas

February 2010 - April 2014

Graphic Designer and Marketing. Build the entire corporate image from conception to its growth.

Founder at Kirigamia.com, Online Business

Present

Creator and founder. Built the entire corporate image of the brand: naming, conception, packaging, photography and products. Marketing Online and Etsy Seller.

### Education

Master in Visual Design, Scuola Politecnica di Design, Milano April 2004 – April 2006

#### **Features**

From identity to editorial design, from information graphics to digital communication: the designer is called on to take care of all the graphic and visual aspects in the communication process.

Graphic Designer Degree, Instituto de Diseño De Caracas, Caracas April 2001 - April 2003

Post Graduate Year, The American School in Switzerland, Switzerland April 1999 – August 2000

### References

References available upon request

### Internships

Internship at Carmi e Ubertis, Milano April 2018 – April 2018

Telefónica's startup accelerator at Wayra, Caracas

April 2012 - April 2013

Telefónica's Wayra startup accelerator helps the best entrepreneurs grow and build successful businesses. We applied with www.estadeboda.com and won.

#### Details

12373 Rockledge Cir, Boca Raton, 33428, United States anitsdesign@gmail.com

DATE / PLACE OF BIRTH

1981/03/25 Caracas

NATIONALITY

Venezuelan

#### Social Profiles

Kirigamia: Modern and Stylish Decals

Website Portfolio

#### Skills

Adobe Photoshop

Adobe Illustrator

Microsoft Office

Adobe Indesign

Photography

#### Languages

Spanish

English

Italian

#### Hobbies

Photography Running Yoga Practice Traveling